

THE PRUDENTIAL GROUP

Prudential Shipping Lines

Prudential Shipping Lines one of four divisions within the diversified Prudential Group, is a reputed logistics and supply chain Leader that moves Business and Industry through innovation, inspiration and foresight. We deliver Excellence in end to end logistics management, daily enabling customers to grow in an efficient, proactive and effective manner.

Prudential Shipping Lines is strengthened by a team of professionals with a collective experience of over 100 years in the industry.

With our Corporate office centrally located in the Commercial capital of Colombo providing full Vessel Agency Services, Logistics to Maritime Services, Supply and Delivery of Provision and Ship store/ Spares, off shore logistics and Ship broking and more.

We have an established International network of Partners of high repute with whom we work very closely who provide us the impetus for effective operations worldwide. These network partners with their Global networks, covers a Geo area with an extensive reach, they provide innovative hub Agency solutions to meet the ever evolving needs of clients operating in all trades including Tankers/ Dry/ Break Bulk, Cruise, Naval and specialized in Heavy lift and Project Cargo Broking. They are committed to creating international ties between cargo experts for the pursuit of excellence of the industry.

Premium Trading and Logistics

In order to compliment the services offered by prudential shipping Lines and with the clear vision of servicing customers better with a total logistics solution,

Premium Trading & Logistics (Pvt.) Ltd; began its predefined journey in 2004 to offer custom clearing and forwarding services and today is a full service, complete provider of hassle free and smooth service in Haulage, Project Logistics, Warehousing, Trading and Freight forwarding.

In its journey towards reaching the heights of excellence Premium developed a unique conceptualized formula harnessing and integrating acquired resources.

It has invested in its employees, new technologies and innovative and value- added services for their customers, together with knowledge sharing, asset management and financial management enabling Premium Trading and Logistics to expand their existing solutions and find new ways to service their customers such as with supply chain modeling network optimization and other value added strategies.

Throughout its ten year history Premium nurtured employees, many of whom lead operations across the country and gain business knowledge and understand the customer requirements to deliver world class results, "beyond just Logistics"

Customs Clearing & Forwarding

At Premium we believe in total solutions for our clients, providing a hassle free and smooth service.

- Premium is an Export, import and trans-shipment Expert
- We offer a comprehensive range of freight forwarding, customs clearing and customs brokerage services.
- We employ advanced administration systems that ensure minimum administrative burden for customers, while delivering real- time information
- Our Custom clearing professionals not only negotiate with customs on our customers behalf but deliver transparent reporting
- We design customized logistical solutions for our customers to align with customer tactical and strategic vision.

Haulage and Project Cargo Management

Ensuring high levels of safety and efficiency for your goods

- We offer Inland transportation of 20'/ 40'/ 45'laden and empty containers on trailers to ensure diverse logistical services to multiple locations
- We provide containerized transportation for bagged, bulk, general cargo and perishable goods to the right locations on time to meet your shipping time lines / demands.
- Transportation of over dimensional project cargo

- Project cargo handling inclusive of providing cranes for mounting and demounting of specialized cargo
- Provide temporary and permanent open yard storage solutions for project cargo.

Trading

Our key business strategy is leveraging our Knowledge of industries and Experience in predefined Markets and transform emerging opportunities in varied industries into successful business propositions.

PREMIUM Trading Division also, act as indenting Agents for selected clients in Marine, Petroleum and other sectors and the Company is geared to cater to any potential client in this respect. We are internationally networked with credible Manufacturers/ Suppliers with audited credentials who provide a broad spectrum of Product and Service based solutions for varied purposes.

International Business Consortium (Pvt.) Ltd.

Facilitators for Business Start-ups / any new investment projects in Sri Lanka

In order to transform a conceptualized idea into a successful Business Enterprise one needs to possess the knowledge and acquire the support of professionals who have the experience and are familiar with the relevant business environment and with an intricate high end network. This becomes more important for any Overseas Investors looking for expansions into Sri Lanka with many factors including Business, Economic and Cultural factors (PESTEEL) needs to be considered.

International Business Consortium (Pvt) Ltd; (IBCPL) provides integrated solutions that create customized Liaison services in line with the needs of any business, after considering the business prospects.

The startup operations require a set up that will not lay unwarranted obstacles in its way forward.

The content noted herein will give you an insight and a broader view into hybrid packages that we have devised for your attention. More importantly these services come from our knowledge in the local market (with group resources) who are all practicing Managers with hands on experience.

Helanka Vacations (Pvt) Ltd.

We integrate a diverse range of opportunities from International Travel / International Events and Corporate support for the typical Executive traveller.

Our Corporate Travel Management Team will provide services for the busy business traveller visiting Sri Lanka. Your accommodation, airport transfers, other transport requirements, even checking up on your meetings will be arranged for as required.

The business + Leisure packages have emerged as the most sought after in the recent past and Helanka offers unmatched services which are clearly Defined Destination Management, MICE and Concierge services.

We take you through a totally customized experience from your first inquiry, special itineraries will be done up, while advising you whenever we feel we should. Accommodation, transport, personnel we use are carefully selected to provide total holiday solutions to all our customers.

Please visit our corporate video on YouTube link youtu.be/IrH0fLtreqc and also explore our web sites www.pslship.com www.premiumlk.com and www.helankavacations.com

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